

Be Social with Local 342!



FIND US ON SOCIAL MEDIA @UFCW342

Q: How do I do it?

A: Find Local 342 on social media by going to your account and searching UFCW342. Next, any of the following steps will help share our posts with your network of friends. You can even tag us sometimes using @UFCW342 or #Local342 so we can see them!

- Facebook: “like our page” and “like” (thumbs up) and “share” (arrow) our posts when possible. You can comment on our posts or share your own pictures to our page too.
- Twitter: “follow” UFCW342 and like (heart) and retweet (arrows) our posts.
- Instagram: “follow” UFCW342 and “double tap” to like posts.
- YouTube: search UFCW342 to find our channel and give a thumbs up to any videos you like. You can share our videos too!

Q: What is a hashtag and what is it used for?

A: A hashtag (#) helps identify posts for search purposes. If you post and tag something #UFCW, it will come up when a user searches UFCW. Sometimes we come up with a new hashtag for special events (#DoBetterBestYet) or to join a trending conversation (#Election2016). We often tag our posts #ufcw, #Local342 #solidarity and #UnionFirst.

Q: Will co-workers see my personal stuff?

A: This is a common concern. Liking a business page is not the same as being friends on social media. If you like our page, your personal posts aren't shared with Local 342, but ours will appear in your newsfeed to like and share if you choose. Set your privacy to “private” or “friends only” so only friends can see more than your profile picture and name.

How does social media help?

Local 342 uses social media to engage with each other online. We share pictures and support, promote the ideas and campaigns we undertake, and encourage Union First™.

Please join us by liking and following Local 342 on Facebook, Twitter, Instagram and YouTube. When you see our posts, be sure to “like,” “share” and comment on them so our community grows.

Your involvement will help spread the news about what we do and how important it is. It can help us generate greater support and might even reach other workers who need the help and benefits of a Union.

